



TJ & Pals Media Inc, is an Educational Media and Technology company which creates and produces *original educational programming and children's interactive media*. Based on original, branded children's entertainment, the company is initially developing *preschool, interactive, educational digital curricula and language learning content for use on all Mobile and Desktop Devices*.

BRINGING TWO WORLDS TOGETHER

Combining interactive technology with entertaining educational content, we have developed a "Learn as you Play" digital world of fun and interactive *Games, Activities, How To's, Videos, eBooks and Learning Programs* - all based on a lovable set of original interactive animated characters that we have created and named *TJ & Pals*.

Building on existing preschool play patterns, we have taken ordinary creative objects, that children regularly use and recognize, such as a pencil, a paintbrush, scissors, a ruler, an eraser etc, and developed them, each with their own unique personality, into *TJ & Pals* - a set of animated friends, that kids can interact with - and relate to.

TJ and his Pals imaginatively create, share stories and experiences, inspire and teach by example in an exciting, meaningful and fun way.

TJ & Pals Media Inc, together with The Early Education Foundation, is presently developing a 2 year, comprehensive, 80 lesson interactive language learning and preschool curricula programme - initially in both English and Zulu.

When produced, the programme called *TJ & Pals "Mobile Classroom"* is to be given free of charge, by The Early Education Foundation to underserved children, teachers and communities in South Africa.



Interactive learning allows a child to discover, explore and learn as they play!